

ORDER



Orders	Order / Rev:	104170	
	Alt Order #:		KSNV
	Product Desc:	State Senate 3Q12	
	Estimate:		
	Flight Dates:	09/03/12 - 09/30/12	Primary AE:
	Original Date / Rev:	07/10/12 / 10/08/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
Agency	Name:	Benny for Nevada	
	Buying Contact:		Billing Type:
	Billing Contact:		Billing Calendar:
		1930 Village Center Cir.	Billing Cycle:
		Las Vegas, NV 89134	Agency Commission:
Advertiser	Name:	Benny for Nevada - Revised	
	Demographic:	A25-54	New Business Thru:
	Product Codes:	PLC09	Order Separation:
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/30/12	10	\$7,250.00	\$6,162.50	September 2012	10	\$7,250.00	\$6,162.50	0.00
					Totals	10	\$7,250.00	\$6,162.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Kevin Goodell	VEGS	Local	Start Of Order - End Of Order	100%

Order / Rev.: 104170
 Alt Order #: _____
 Flight Dates: 09/03/12 - 09/30/12

Advertiser: Benny for Nevada
 Product Desc: State Senate 3Q12
 Estimate: _____
 KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/03/12	09/30/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	-----	:30	0	\$375.003	0.00	NM	6	\$3,650.00	
<u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>															
Week: 09/03/12 09/09/12 -TWT---															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>					<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
16	KSNV	09/19/12-09/20/12	M-F Wheel		7-730pm					--WTh-----	:30	\$725.00	0.00	NM	
	(M)	MG for 1.13,1.8,1.7,1.14													
17	KSNV	09/19/12-09/20/12	M-F Wheel		7-730pm					--WTh-----	:30	\$725.00	0.00	NM	
	(M)	MG for 1.13,1.8,1.7,1.14													
Week:	09/10/12	09/16/12	MT-T---		3	\$375.00	0.00			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>					MT-Th-----	:30	(\$375.00)	0.00	NM	
4	KSNV	09/10/12-09/16/12	M-F Wheel		7-730pm										
See MG 1.15															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
Week: 09/17/12 09/23/12 MTWT----															
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>					<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
7	KSNV	09/17/12-09/23/12	M-F Wheel		7-730pm					MTWTh-----	:30	(\$375.00)	0.00	NM	
See MG 1.16,1.17															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
8	KSNV	09/17/12-09/23/12	M-F Wheel		7-730pm					MTWTh-----	:30	(\$375.00)	0.00	NM	
See MG 1.16,1.17															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
9	KSNV	09/17/12-09/23/12	M-F Wheel		7-730pm					MTWTh-----	:30	(\$375.00)	0.00	NM	
See MG 1.18															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
18	KSNV	09/27/12-09/27/12	M-F Wheel		7-730pm					---Th-----	:30	\$725.00	0.00	NM	
	(M)	MG for 1.10,1.9													
Week:	09/24/12	09/30/12	M--T---		2	\$375.00	0.00			<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>	
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>					M--Th-----	:30	(\$375.00)	0.00	NM	
10	KSNV	09/24/12-09/30/12	M-F Wheel		7-730pm										
See MG 1.18															
[.NOT AVAILABLE RATE] NOT AVAILABLE RATE															
11	KSNV	09/24/12-09/30/12	M-F Wheel		7-730pm					M--Th-----	:30	(\$375.00)	0.00	NM	
Credited															
[cr]															
N 2	KSNV	09/03/12	09/30/12	NFL Pre-Game / FNA	CM	445p-515p	-----	:30	0	\$900.003	0.00	NM	4	\$3,800.00	
NFL Pre-Game (4:45 PM-5:15 PM)															
<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>										
Week: 09/03/12	09/09/12	-----S	1	\$900.00	0.00										
Week: 09/10/12	09/16/12	-----S	1	\$900.00	0.00										
Week: 09/17/12	09/23/12	-----S	1	\$900.00	0.00										
Week: 09/24/12	09/30/12	-----S	1	\$900.00	0.00										

Totals 10 \$7,250.00